

doingbusinessin®



The aim of doingbusinessin® Niger is to promote a dynamic, modern, competitive country

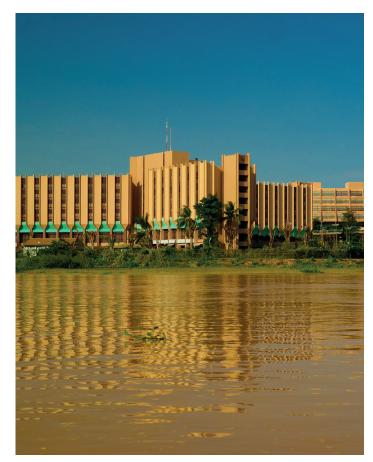
The Haut Conseil pour l'Investissement au Niger (HCIN), an organization that is well aware of the importance of foreign investment in Niger, is supporting and promoting investment in the country.

HCIN is directly accountable to H.E. the President of the Republic thereby ensuring its strong institutional roots.

The purpose of doingbusinessin® Niger is to make foreign business companies and investors understand the importance of Niger as a leading destination of the future.

On the international scene, marked by serious competition, international players and experts are showing increasing interest in the potential of Niger.

The reforms currently underway, and the visible effects of the 2017-2021 Economic and Social Development Plan (Plan de Développement Economique et Social) - PDES, a practical tool for the country's new growth strategy, will help investors identify sectors with long-term promise and new opportunities.





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MAIN ELEMENTS

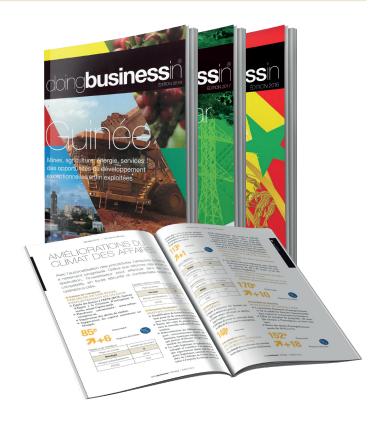
doing business in ® Niger is a guidebook that will help international companies capitalize business and investment opportunities in Niger

MAIN ELEMENTS

- A general introduction to the Niger market
- The socio-economic context: macroeconomic data and social indicators
- The most promising sectors for foreign companies
- Major reasons to invest in Niger
- Legislation and regulations governing foreign investment
- Useful contacts

TOP COMPAGNIES (middle insert)

A classification and 2 year evaluation of the 100 top companies





DISTRIBUTION NETWORK

The purpose of this guidebook is to provide our partners with a practical, concise, factual tool

DISTRIBUTION NETWORK

- Office of the High Commissioner for Investment in Niger (Haut Conseil pour l'Investissement au Niger) HCIN
- Government ministries and organisations responsible for promoting foreign investment
- Embassies, Chambers of Commerce and Industry represented in NigerBusiness events, conferences and seminars
- Professional groups
- Our trading partners

OTHER DISTRIBUTION CIRCUITS

- Airports and partner airlines
- Media partners at African business forums
- A powerful database with more than 6,500 contacts

CIRCULATION

- 20 000 copies:
- 15 000 in French
- 5 000 in English

ELECTRONIC VERSION AVAILABLE AT

- www.ccian.ne
- www.mde.ne
- www.doingbusinessin.fr
- www.presidence.ne



2019 ADVERTISEMENT RATES*

On target for all business-to-business communication**.I

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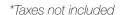
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^{**} Personalised estimate upon request





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